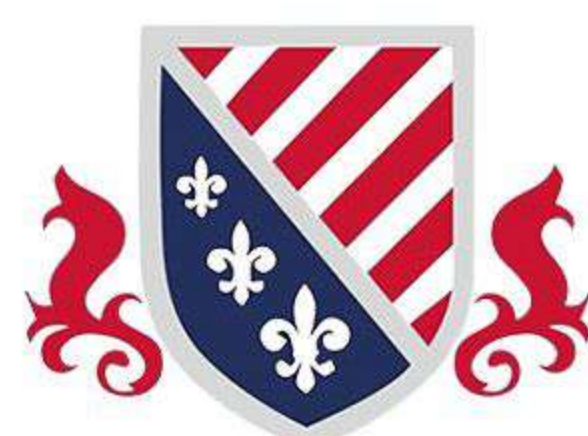


# Doctor of Business Administration (DBA)

Dual Awards from IBES and VERN University



UNIVERSITY

DELIVERING BLENDED EDUCATION THAT DEVELOPS INDIVIDUALS WITH ESSENTIAL SKILL,  
COMPETENCIES, AND KNOWLEDGE FOR PRESENT AND FUTURE CAREER SUCCESS.

[www.ibesuni.fr](http://www.ibesuni.fr)

# Welcome to the DBA Programme



The Doctor of Business Administration (DBA) Programme is a distinguished 120 ECTS credits programme delivered by IBES. Our DBA allows students to achieve dual doctoral awards from IBES, France and VERN University, Croatia. This Programme is specifically designed to prepare senior business practitioners and high-potential individuals for executive leadership roles, industry innovation, consultancy, and policy-making positions.



**92%**  
**Passing Rate**



**691**  
**Enrolled Students**



**368**  
**Alumni**

# About IBES, France

The Institut Brittany d'Enseignement Supérieur (IBES) is a renowned educational institution located in Paris, France. Established with the mission to facilitate and provide high-quality educational Programmes and recognised qualifications globally, IBES is dedicated to fostering academic excellence and professional development through transnational education. The institution offers a wide range of undergraduate, postgraduate, and doctoral Programmes tailored to meet the evolving needs of the global business environment.

IBES is accredited by Qualiopi, a French quality certification mark for training providers, which attests to the high standards of its educational processes. IBES is a member of the European Association for Distance Learning (EADL). The institution is committed to equipping students with the necessary skills and knowledge to excel in their careers and make a positive impact in their communities. With a focus on ethical education and lifelong learning, IBES stands as a beacon of academic rigour and innovation in the heart of Paris.

## Our Partners and Accreditations



**MINISTÈRE  
DE L'ENSEIGNEMENT  
SUPÉRIEUR  
ET DE LA RECHERCHE**

*Liberté  
Égalité  
Fraternité*

**Qualiopi**   
processus certifié

 **RÉPUBLIQUE FRANÇAISE**

La certification qualité a été délivrée  
au titre de la catégorie d'action suivante :  
**ACTIONS DE FORMATION**



**LONDON**  
EXAMINATIONS BOARD

# About Vern University, Croatia

VERN' University of Applied Sciences, located in the heart of Zagreb, Croatia, has a long-standing tradition of excellence in the European higher education sector. The university is renowned for its innovative approach to education, offering a diverse range of programmes designed to equip students with contemporary skills and knowledge required in today's dynamic job market.

VERN' University focuses on practical, action-oriented learning, fostering a student-centred environment that encourages cooperation, critical thinking, and problem-solving. The institution's state-of-the-art facilities and dedicated faculty ensure a comprehensive educational experience that blends theoretical knowledge with real-world applications.

Committed to internationalisation, VERN' University actively participates in the Erasmus+ programme, providing students with numerous opportunities to engage in global academic exchanges and collaborations. The university's strategic location in Zagreb offers an attractive and vibrant setting for students, enhancing their academic journey with rich cultural and social experiences.

- Number of Students: Approximately 1,850 students
- Number of Professors: Around 200 academic staff members



### Ranked

#30 among  
universities in Croatia.



### Ranked

#18,371 among all  
universities globally.



### Ranked

#2,900 among  
universities in Europe.



UNIVERSITY

# Programme Highlights

- **Dual Awards:** Achieve dual doctoral awards from IBES, France and VERN University, Croatia.
- **Comprehensive Curriculum:** A blend of taught modules and a substantial thesis component.
- **Flexible Learning:** The mode of delivery is either fully online or blended learning, where some face-to-face classes are conducted at IBES centres outside France.
- **Professional Advancement:** Tailored for those aiming to make significant impacts in the business world.



## Why Choose Our DBA Programme?

Our DBA programme is crafted to enhance your research skills and practical knowledge, enabling you to tackle complex business challenges, optimise organisational practises, and drive sustainable growth.

# Programme Structure

## Route 1 – Mixed Mode

This route has taught modules, and a Thesis.

The DBA has a total of 120 ECTS credits and comprises of 5 taught modules at 10 ECTS credits each and a Thesis at 70 ECTS credits.

### The modules are:

Managing Strategy 10 ECTS

Corporate Finance 10 ECTS

Managing Human Resource 10 ECTS

Marketing Management 10 ECTS

Business Research Methodology 10 ECTS

25,000 – 30,000 words Thesis 70 ECTS (and mandatory oral defence)

## Route 2 – Research Mode

There is a more extensive 'Thesis only' route comprising:

Thesis preparation and Thesis Proposal of 4,500 – 5,000 words (25% of the marks)

Final Thesis of 40,000 – 45,000 words (75% of the marks)

## Learning Outcomes

Upon completing the DBA programme, you will be able to:

- Utilise self-assessment, reflection, and feedback to enhance ethical business practises.
- Apply theories and practises to predict outcomes and devise solutions in complex environments.
- Communicate effectively using various methods.
- Conduct and present ethical research that advances both academic and professional knowledge.



**IBES**  
Institut Brittany d'Enseignement Supérieur

**VERN**

UNIVERSITY

# Admission

## Requirements and Assessments

### Entry Requirements:

To be eligible for the DBA programme, applicants must:

- Hold a Master's degree in any field or equivalent qualifications recognized by IBES.
- Demonstrate proficiency in English, evidenced by an IELTS score of 6.0 or equivalent, or previous education in English.
- For those without proof of English proficiency, passing an English test administered by ESOL Awards at B2 level is required.

### Assessments:

The programme's taught modules are assessed through coursework, assignments, and work-based reports. The thesis involves extensive research and requires a mandatory oral defence.

### Delivery Modes:

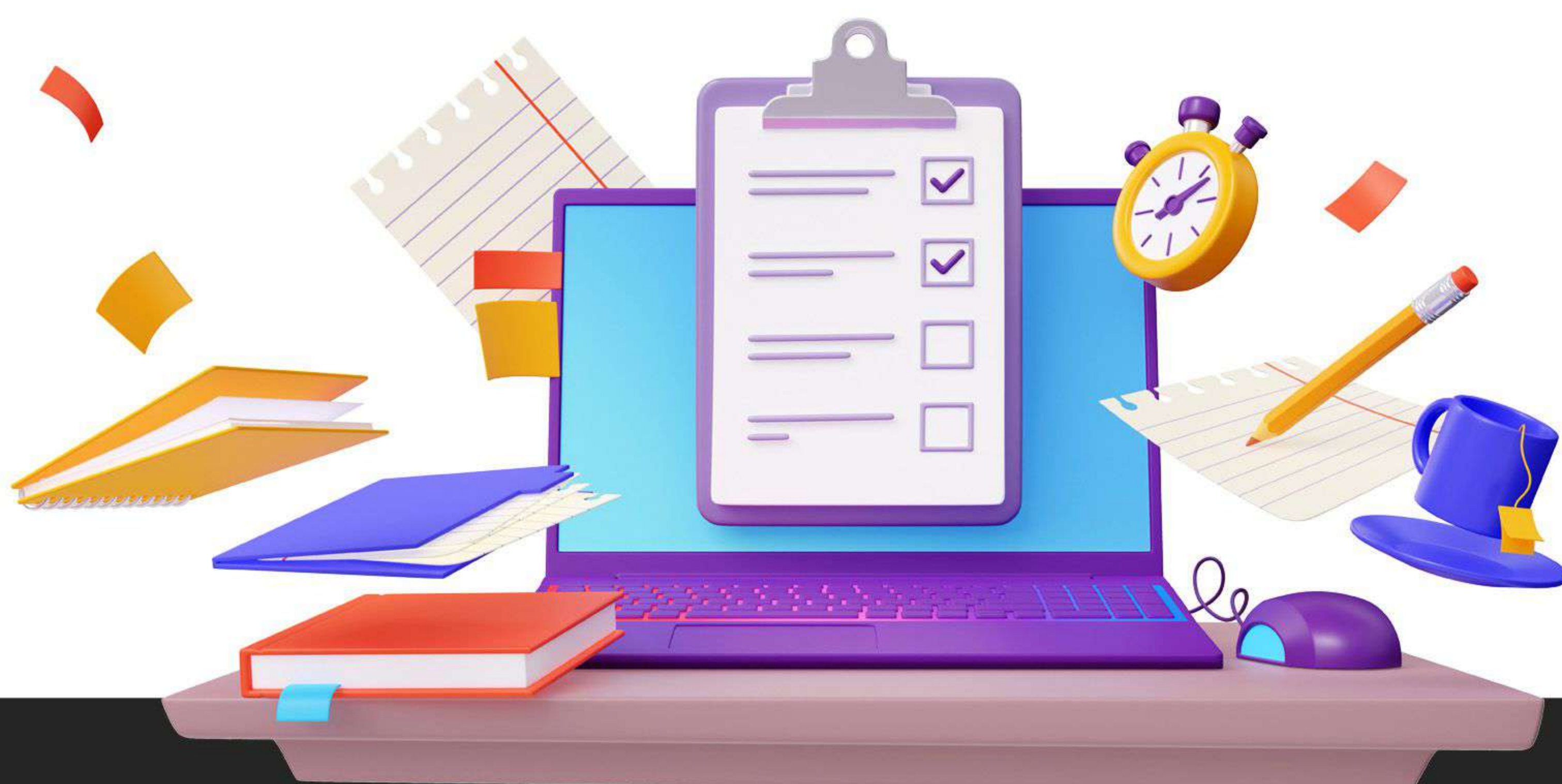
**Blended Learning:** Self-instructional materials, face-to-face tutorials (conducted at IBES centres outside France) and online discussions.

**Fully Online:** Self-instructional materials and online discussions.

### Completion Time:

The programme can typically be completed in 36 months.

With exemptions, the programme may be completed within 24 months.



# Key Benefits of Enrolling in Our DBA Programme

Global Recognition

Leadership Development

Innovative Thinking

Flexible Learning Options

Extensive Support

Networking Opportunities

Ethical Practices

Research Excellence

For more details or to apply, visit our website or contact us directly.

## CONTACT US



+33 (0)1 88 33 55 63  
+44 (0)1 99 27 11 963



enquiry@ibesuni.fr  
www.ibesuni.fr